

C H R I S M I L L E R

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O V E R V I E W

I seek a position that takes advantage of nearly 20 years of experience delivering creative solutions and ten years in creative management. I bring a unique focus on interpersonal relationships that has resulted in strong, constructive partnerships with executive leadership from national, regional and local brands as well as strong working relationships with internal colleagues at all levels.

A R E A S O F E X P E R T I S E

- Distilling complex and layered data into clear strategic communications
- Management and mentoring of creative staff
- Developing consistent communication strategies across multiple mediums
- Designing and coding websites to Worldwide Web Consortium (WC3) and Federal ADA compliance standards.
- Art Direction and Print Design
- Microsoft Tools: Word, Excel, Outlook, PowerPoint, Sharepoint
- Adobe Tools: Photoshop, InDesign, Illustrator, Dreamweaver, Acrobat
- Knowledge and application of social networking mediums such as RSS feeds, blogs, and networking forums (LinkedIn, Facebook, MySpace, Twitter).

E M P L O Y M E N T H I S T O R Y P

2008 – Present

Marketing Director

Great Lakes Educational Loan Services, Inc., Madison, Wisconsin

Merged three disparate units into one Marketing and Communications group. Directed internal and external communications during a time of turmoil in the student loan industry, managing broad changes in the company's business model and product offerings within a very short time span. Created deliverable suites to standardize maintenance and support. Managed a budget of \$1.2 million and a staff of 14.

2002 – 2008

Web Producer

Great Lakes Educational Loan Services, Inc., Madison, Wisconsin

Under the direction of the Chief E-Commerce officer, created a new group with myself as the initial staff. I redesigned the original website with the help of one contractor, and then developed a web design team as needs increased. Helped grow The E-Commerce team to over 60 staff, including dedicated designers, project managers, and JAVA programmers.

EMPLOYMENT HISTORY, CONT.

2001 — 2002

Principal

Chris Miller Design, Portland, Oregon

Design, illustration and consulting services for national and regional clients.

Key Clients: Oxford University Press, Intel, AIGA Portland

1998 — 2001

Creative Director

ZCom/Emerald Solutions Interactive Group, Portland, Oregon

Served as primary creative client contact, consulting with senior management from national, regional, and local brands. Managed creative team through a difficult time of high work volume, mergers, evolving priorities, and the ultimate collapse of the internet startup economy. Collaborated with branding and usability team management and technical integration teams.

Key Clients: Hasbro, Mattel, Texas Instruments, Intel, American Airlines, lucy.com, Diamond Multimedia Rio, Flowerbud.com

1998 — 2000

Adjunct Professor: Basic Design

University of Portland, Portland, Oregon

Created Basic Design curriculum and taught for two academic years.

1998 — 2000

Principal

Chris Miller Design, Portland, Oregon

Key Clients: Nike, Hewlett-Packard, ZCom, ParisFrance, KVO, Confederated Tribes of Warm Springs

1994 — 1998

Art Director

Karakas VanSickle Ouellette (KVO), Portland, Oregon

1992 — 1994

Designer

Atlas Telecom, Portland, Oregon

EDUCATION

1987 — 1992

Bachelor of Fine Arts

Graphic Design

Oregon State University

Portfolio available at www.cmilller.com. References available upon request.