

# C H R I S M I L L E R

950 E. 23<sup>rd</sup> Avenue | Eugene, OR 97405 | (541) 705-5258 | [info@cmiller.com](mailto:info@cmiller.com)

## O V E R V I E W

I seek a position that takes advantage of nearly 20 years of experience delivering creative solutions and ten years in creative management. I bring a unique focus on interpersonal relationships that has resulted in strong, constructive partnerships with executive leadership from national, regional and local brands as well as strong working relationships with internal colleagues at all levels.

## A R E A S O F E X P E R T I S E

- Distilling complex and layered data into clear strategic communications
- Management and mentoring creative staff
- Developing consistent communication strategies across multiple mediums
- Designing and coding websites to Worldwide Web Consortium (WC3) and Federal ADA compliance standards.
- Designing, implementing, and marketing web-based software
- Art Direction and Print Design
- Knowledge and application of social networking mediums such as RSS feeds, blogs, and networking forums (such as Facebook, LinkedIn, Twitter).
- Microsoft Tools: Word, Excel, Outlook, PowerPoint, Sharepoint
- Adobe Tools: Photoshop, InDesign, Illustrator, Dreamweaver, Acrobat

## E M P L O Y M E N T H I S T O R Y

2010 – Present

### **Owner**

Chris Miller Design, The Dalles and Eugene, Oregon

*Key Clients: Intel, Mid-Columbia Medical Center,  
The Tasting Cultures Foundation, Wonderworks Children's Museum*

2008 – 2010

### **Marketing Director**

Great Lakes Educational Loan Services, Inc., Madison, Wisconsin

Merged three independent units into one Marketing and Communications business group. Directed internal and external communications during a time of turmoil in the student loan industry, managing broad changes in the company's business model and product offerings within a very short time span. Created deliverable suites to standardize maintenance and support. Managed a budget of \$1.2 million and a staff of 14.

*Employment history continues on the following page.*

- 2002 — 2008      **Web Producer**  
Great Lakes Educational Loan Services, Inc., Madison, Wisconsin
- Grew the E-Commerce team from myself to over 60 staff, including dedicated designers, project managers, and JAVA programmers.
- 2001 — 2002      **Owner**  
Chris Miller Design, Portland, Oregon
- Key Clients: Oxford University Press, Intel, AIGA Portland*
- 1998 — 2001      **Creative Director**  
ZCom/Emerald Solutions Interactive Group, Portland, Oregon
- Served as primary creative client contact, consulting with senior management from national, regional, and local brands. Managed creative team through a difficult time of high work volume, mergers, evolving priorities, and the ultimate collapse of the internet startup economy. Collaborated with branding and usability team management and technical integration teams.
- Key Clients: Hasbro, Mattel, Texas Instruments, Intel, American Airlines, lucy.com, Diamond Multimedia Rio, Flowerbud.com*
- 1998 — 2000      **Adjunct Professor:** Basic Design  
University of Portland, Portland, Oregon
- Created Basic Design curriculum and taught for two academic years.
- 1998 — 2000      **Owner**  
Chris Miller Design, Portland, Oregon
- Key Clients: Nike, Hewlett-Packard, ZCom, ParisFrance, KVO, Confederated Tribes of Warm Springs*
- 1994 — 1998      **Art Director**  
Karakas VanSickle Ouellette (KVO), Portland, Oregon

## E D U C A T I O N

- 1987 — 1992      Bachelor of Fine Arts  
Graphic Design  
Oregon State University

*Portfolio available at [www.cmilller.com](http://www.cmilller.com). References available upon request.  
LinkedIn profile: <http://www.linkedin.com/in/clmiller>*